

Athenaum

Athenaum A Graphic Design Studio.

We Produce Inspired
Design And Smart Creative
Consulting For Digital, Social,
Print, And Motion Graphics
Projects For Organizations
And Brands.



Corporation.
Athenaum Inc.

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Primary NAICS code.
541430

Other NAICS codes.
541810, 541490, 541511,
541613, 541860

SIC codes.
7311, 7336, 7371, 8742, 7331

PSC codes.
R701, E292, X292, T001

Design Portfolio.
www.athnm.com

**Certifications &
Designations.**
Woman-Owned Business
Small Business

ATHENAUM

WHAT WE DO FOR OUR CLIENTS

Design

publications that inform, engage and connect.

Create

a suite of materials, packaging, artwork and icons to launch a new product or service.

Transform

complex data into beautiful visualizations, so your audience knows the bottom line, and learns why it's important too.

Tell your organization's story

across platforms in a memorable way.

Build websites

that tell your story, extend your brand experience and start the conversation with your audience.

Transform

the way people see your service, product or organization.

Develop

graphic systems to make your brand more expressive.

Create an an amazing package and brand to sell your product, service or cause.

Help you

manage and clarify design systems and processes on the inside.

Engage

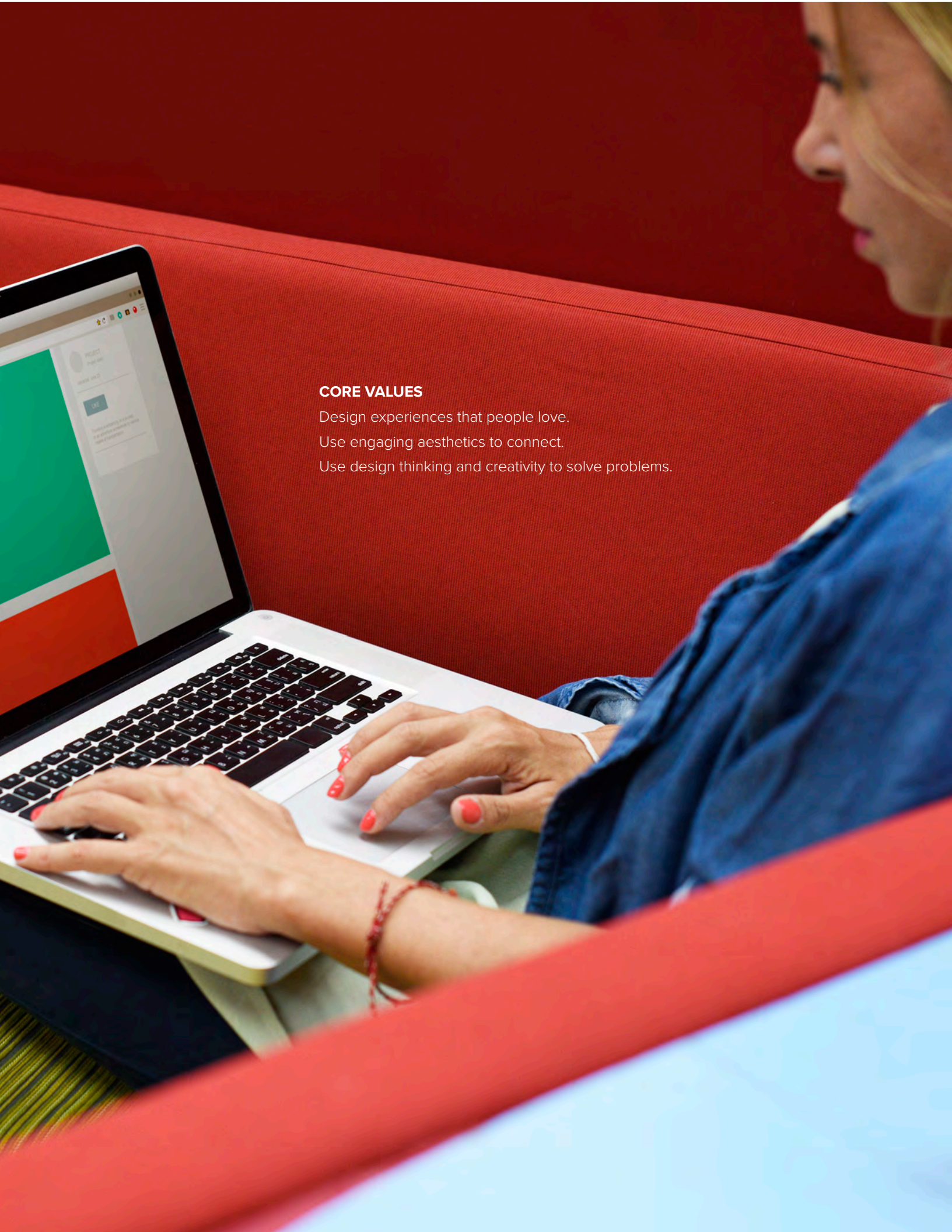
the power of design to advocate for your cause or idea.

Collaborate

with in-house teams to brainstorm concepts and produce brand communications.

Animate

motion graphics and presentations that make complex ideas easier to understand.



CORE VALUES

Design experiences that people love.

Use engaging aesthetics to connect.

Use design thinking and creativity to solve problems.

Athenaum

Service Capabilities

Creative

Digital

UI/UX
Web Design
Mobile App Design
Presentation Design
E-learning
Email Design
Museum Interactives
Digital Exhibits
Digital Advertising

Publication Design

Publication Design
Annual Reports
Product Packaging Design
Brochures
Direct Mail

Motion
Motion Graphics Animation
Animated Icons
Medical + Scientific
Animation
Game Art

Environmental Graphics

Museum Exhibitions
Signage
Retail Graphics
Retail Point-Of-Purchase Display
Trade Show Exhibit Design

Advertising
Print Ad campaign design
Digital Advertising design + build
Landing Page Design

Publishing

Magazine Design
E-publications
Book Packaging
E-book layout
Book Design

Social

Social Media Management
Social Profile Design
Social graphics
Social Video
Social Media promo kit
Animated Gifs
Stop-Motion Animation

Design Production

Ad Production
Print Publication
Production
Magazine Production
Design

Design + Development

Web Design + Development
Web Content Management
Microsites + Landing Pages
Presentation Design

E-learning Design +
Development
Email Design

Mobile App Design
UI/UX
Museum Interactives
Digital Exhibits

Data Visualization

Motion Infographics
Interactive Presentations
Data Visualization
Medical + Scientific Illustrations
Infographics

Consulting

Design Audit
Brand Planning
In-house Design
Systems Audit
Brand Implementation

Strategy
Strategic Brand
Development
Design Strategy
Product Launch Strategy
Strategic Brainstorming

Product or Service Audit
and Evaluation
Design for Market Research

Brands

Brand Identity Design +
Development
Brand Planning
Brand Integration +
Touchpoint Audit
Icon Design

Some of the Organizations & Brands our creatives have worked with:

